## 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



Scottsdale & McDowell Scottsdale, AZ	1 Mile		3 Miles		5 Miles	
Population						
Estimated Population (2010) Census Population (1990) Census Population (2000) Projected Population (2015) Forecasted Population (2020)	16,908 16,545 16,877 16,781 16,722		98,863 83,392 90,971 107,103 116,165		266,808 220,088 247,455 293,525 319,225	
Historical Annual Change (1990-2000) Historical Annual Change (2000-2010) Projected Annual Change (2010-2015)	332 31 -127	0.2% - -0.2%	7,578 7,892 8,240	0.9% 0.9% 1.7%	27,367 19,353 26,717	1.2% 0.8% 2.0%
Est. Population Density (2010) Trade Area Size	5,386.42 p 3.14 s		3,498.01 p. 28.26 s		3,399.08 <i>p</i> 78.49 s	!
Households Estimated Households (2010) Census Households (1990) Census Households (2000) Projected Households (2015) Forecasted Households (2020)	6,724 6,959 7,088 6,616 6,350	0.207	41,873 37,280 40,995 45,114 47,463	4.00/	106,108 95,395 104,886 115,810 121,940	<i>q mi</i>
Historical Annual Change (1990-2000) Projected Annual Change (2000-2015)	129 -471	0.2% -0.4%	3,714 4,119	1.0% 0.7%	9,490 10,925	1.0% 0.7%
Average Household Income Est. Average Household Income (2010) Census Average Hhld Income (1990) Census Average Hhld Income (2000) Proj. Average Household Income (2015) Historical Annual Change (1990-2000)	\$58,872 \$36,724 \$48,785 \$64,880 \$12,061	3.3%	\$66,150 \$36,966 \$52,838 \$71,720 \$15,871	4.3%	\$66,576 \$37,494 \$52,483 \$71,558 \$14,988	4.0%
Projected Annual Change (2000-2015)	\$16,095	2.2%	\$18,882	2.4%	\$19,076	2.4%
Median Household Income Est. Median Household Income (2010) Census Median Hhld Income (1990) Census Median Hhld Income (2000) Proj. Median Household Income (2015) Historical Annual Change (1990-2000)	\$47,743 \$31,533 \$40,130 \$51,628 \$8,597	2.7%	\$49,991 \$30,136 \$41,689 \$52,618 \$11,553	3.8%	\$48,959 \$30,306 \$41,400 \$50,863 \$11,094	3.7%
Projected Annual Change (2000-2015)	\$11,498	1.9%	\$10,930	1.7%	\$9,463	1.5%
Per Capita Income Est. Per Capita Income (2010) Census Per Capita Income (1990) Census Per Capita Income (2000) Proj. Per Capita Income (2015)	\$24,404 \$15,447 \$20,099 \$26,625		\$29,525 \$16,526 \$23,716 \$31,659		\$27,386 \$16,252 \$22,127 \$29,094	
Historical Annual Change (1990-2000) Projected Annual Change (2000-2015)	\$4,652 \$6,526	3.0% 2.2%	\$7,190 \$7,943	4.4% 2.2%	\$5,876 \$6,967	3.6% 2.1%
Other Income Est. Median Disposable Income (2010) Proj. Median Disposable Income (2015)	\$40,874 \$43,672		\$42,245 \$44,211		\$41,347 \$42,720	
Est. Average Household Net Worth (2010)	\$426,705		\$419,118		\$408,236	

#### 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



Scottsdale & McDowell	1 Mile		3 Miles		5 Miles	
Scottsdale, AZ	i miic		o miles		o miles	,
Household Income Distribution (2010)						
HH Income \$200,000 or More	61	0.9%	1,148	2.7%	3,539	3.3%
HH Income \$150,000 to 199,999	272	4.0%	1,402	3.3%	3,110	2.9%
HH Income \$125,000 to 149,999	194	2.9%	1,442	3.4%	3,325	3.1%
HH Income \$100,000 to 124,999	549	8.2%	2,723	6.5%	6,164	5.8%
HH Income \$75,000 to 99,999	734	10.9%	4,391	10.5%	10,523	9.9%
HH Income \$50,000 to 74,999	1,351	20.1%	8,029	19.2%	18,955	17.9%
HH Income \$35,000 to 49,999	1,225	18.2%	6,934	16.6%	17,485	16.5%
HH Income \$25,000 to 34,999	782	11.6%	5,600	13.4%	14,025	13.2%
HH Income \$15,000 to 24,999	671	10.0%	4,815	11.5%	12,742	12.0%
HH Income \$10,000 to 14,999	368	5.5%	2,131	5.1%	6,323	6.0%
HH Income \$0 to 9,999	516	7.7%	3,258	7.8%	9,918	9.3%
HH Income \$35,000+	4,387	65.2%	26,069	62.3%	63,100	59.5%
HH Income \$50,000+	3,162	47.0%	19,135	45.7%	45,615	43.0%
HH Income \$75,000+	1,811	26.9%	11,106	26.5%	26,659	25.1%
Daniel 0 5(1 m²-²(m/0040)						
Race & Ethnicity (2010) Total Population	16,908		98,863		266,808	
White	15,256	00.20/	88,323	on 20/		95 O9/
Black or African American		90.2% 3.1%		89.3% 3.5%	229,228	85.9%
American Indian & Alaska Native	523		3,489		12,511	4.7%
	391	2.3%	2,673	2.7%	8,977	3.4%
Asian	458	2.7%	2,679	2.7%	9,985	3.7%
Hawaiian & Pacific Islander	33	0.2%	234	0.2%	885	0.3%
Other Race	176	1.0%	1,057	1.1%	4,009	1.5%
Two or More Races	70	0.4%	408	0.4%	1,213	0.5%
Not Hispanic or Latino Population	12,473	73.8%	72,680	73.5%	180,676	67.7%
Non Hispanic: White	11,222	90.0%	65,284	89.8%	157,716	87.3%
Non Hispanic: Black or African American	370	3.0%	2,274	3.1%	6,673	3.7%
Non Hispanic: Amer Indian & AK Native	288	2.3%	1,772	2.4%	5,426	3.0%
Non Hispanic: Asian	331	2.7%	1,879	2.6%	6,222	3.4%
Non Hispanic: Hawaiian & Pacific Islander	26	0.2%	178	0.2%	533	0.3%
Non Hispanic: Other Race	176	1.4%	959	1.3%	3,306	1.8%
Non Hispanic: Two or More Races	59	0.5%	333	0.5%	800	0.4%
Hispanic or Latino Population	4,435	26.2%	26,182	26.5%	86,133	32.3%
Hispanic: White	4,034	90.9%	23,038	88.0%	71,512	83.0%
Hispanic: Black or African American	153	3.4%	1,214	4.6%	5,839	6.8%
Hispanic: American Indian & Alaska Native	103	2.3%	901	3.4%	3,551	4.1%
Hispanic: Asian	127	2.9%	800	3.1%	3,763	4.4%
Hispanic: Hawaiian & Pacific Islander	7	0.2%	56	0.2%	352	0.4%
Hispanic: Other Race	-	- 0.00/	97	0.4%	703	0.8%
Hispanic: Two or More Races	11	0.3%	75	0.3%	412	0.5%
Not of Hispanic Origin Population (1990)	15,187	91.8%	75,865	91.0%	195,068	88.6%
Hispanic Origin Population (1990)	1,358	8.2%	7,528	9.0%	25,020	11.4%
Not Hispanic or Latino Population (2000)	13,938	82.6%	74,958	82.4%	190,853	77.1%
Hispanic or Latino Population (2000)	2,939	17.4%	16,012	17.6%	56,602	22.9%
Not Hispanic or Latino Population 5yr (2015)	11,846	70.6%	75,112	70.1%	188,361	64.2%
Hispanic or Latino Population 5yr (2015)	4,934	29.4%	31,991	29.9%	105,164	35.8%
Historical Annual Change (1990-2000)	1,581	11.6%	8,485	11.3%	31,583	12.6%
Projected Annual Change (2000-2015)	1,996	4.5%	15,978	6.7%	48,561	5.7%

#### 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



Scottsdale & McDowell	4 841		0.841		C 8411	
Scottsdale, AZ	1 Mile		3 Miles		5 Miles	
Age Distribution (2010)						
Total Population	16,908		98,863		266,808	
Age 0 to 4 yrs	1,060	6.3%	5,986	6.1%	18,086	6.8%
Age 5 to 9 yrs	1,076	6.4%	5,799	5.9%	17,350	6.5%
Age 10 to 14 yrs	1,027	6.1%	5,366	5.4%	15,528	5.8%
Age 15 to 19 yrs	1,041	6.2%	6,951	7.0%	19,735	7.4%
Age 20 to 24 yrs	1,141	6.7%	8,698	8.8%	26,767	10.0%
Age 25 to 29 yrs	1,349	8.0%	8,630	8.7%	23,612	8.8%
Age 30 to 34 yrs	1,316	7.8%	7,684	7.8%	20,347	7.6%
Age 35 to 39 yrs	1,236	7.3%	6,827	6.9%	17,947	6.7%
Age 40 to 44 yrs	1,172	6.9%	6,549	6.6%	17,120	6.4%
Age 45 to 49 yrs	1,107	6.5%	6,126	6.2%	16,424	6.2%
Age 50 to 54 yrs	985	5.8%	5,623	5.7%	14,978	5.6%
Age 55 to 59 yrs	877	5.2%	5,042	5.1%	13,198	4.9%
Age 60 to 64 yrs	872	5.2%	4,705	4.8%	11,698	4.4%
Age 65 to 69 yrs	754	4.5%	4,027	4.1%	9,702	3.6%
Age 70 to 74 yrs	622	3.7%	3,189	3.2%	7,612	2.9%
Age 75 to 79 yrs	491	2.9%	2,711	2.7%	6,155	2.3%
Age 80 to 84 yrs	355	2.1%	2,212	2.2%	4,912	1.8%
Age 85 yrs plus	427	2.1%	2,736	2.8%	5,636	2.1%
Median Age	36.0 y		35.5 y		33.5	
Age 19 yrs or less	4,203	24.9%	24,103	24.4%	70,700	26.5%
Age 20 to 64 years	10,056	59.5%	59,884	60.6%	162,092	60.8%
Age 65 years Plus	2,650	15.7%	14,876	15.0%	34,017	12.7%
Female Age Distribution (2010)						
Female Population	8,396	49.7%	49,567	50.1%	130,575	48.9%
Age 0 to 4 yrs	509	6.1%	2,910	5.9%	8,781	6.7%
Age 5 to 9 yrs	511	6.1%	2,804	5.7%	8,339	6.4%
Age 10 to 14 yrs	472	5.6%	2,572	5.2%	7,454	5.7%
Age 15 to 19 yrs	492	5.9%	3,571	7.2%	9,878	7.6%
Age 20 to 24 yrs	517	6.2%	4,239	8.6%	12,568	9.6%
Age 25 to 29 yrs	591	7.0%	3,867	7.8%	10,296	7.9%
Age 30 to 34 yrs	593	7.1%	3,331	6.7%	8,774	6.7%
Age 35 to 39 yrs	549	6.5%	3,074	6.2%	8,036	6.2%
Age 40 to 44 yrs	537	6.4%	3,079	6.2%	7,925	6.1%
Age 45 to 49 yrs	544	6.5%	2,942	5.9%	7,800	6.0%
Age 50 to 54 yrs	501	6.0%	2,824	5.7%	7,450	5.7%
Age 55 to 59 yrs	489	5.8%	2,723	5.5%	6,928	5.3%
Age 60 to 64 yrs	491	5.8%	2,653	5.4%	6,408	4.9%
Age 65 to 69 yrs	432	5.1%	2,284	4.6%	5,342	4.1%
Age 70 to 74 yrs	361	4.3%	1,812	3.7%	4,259	3.3%
Age 75 to 79 yrs	287	3.4%	1,614	3.3%	3,585	2.7%
Age 80 to 84 yrs Age 85 yrs plus	221 298	2.6% 3.6%	1,394 1,873	2.8% 3.8%	3,015 3,736	2.3% 2.9%
			1,873			
Female Median Age	39.0 y		37.7 y		35.1 y	
Age 19 yrs or less	1,985	23.6%	11,857	23.9%	34,451	26.4%
Age 20 to 64 years	4,813	57.3%	28,733	58.0%	76,186	58.3%
Age 65 years Plus	1,598	19.0%	8,977	18.1%	19,938	15.3%

## 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



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Scottsdale & McDowell	1 Mile		3 Miles		5 Miles		
Scottsdale, AZ	1 Wille		3 Miles		J Willes		
Male Age Distribution (2010)						51.1%	
Male Population	8,512	50.3%	49,296	49.9%	136,234	51.1%	
Age 0 to 4 yrs	551	6.5%	3,076	6.2%	9,305	6.8%	
Age 5 to 9 yrs	564	6.6%	2,996	6.1%	9,011	6.6%	
Age 10 to 14 yrs	554	6.5%	2,794	5.7%	8,074	5.9%	
Age 15 to 19 yrs	549	6.4%	3,381	6.9%	9,858	7.2%	
Age 20 to 24 yrs	625	7.3%	4,459	9.0%	14,199	10.4%	
Age 25 to 29 yrs	759	8.9%	4,763	9.7%	13,316	9.8%	
Age 30 to 34 yrs	722	8.5%	4,353	8.8%	11,574	8.5%	
Age 35 to 39 yrs	687	8.1%	3,753	7.6%	9,911	7.3%	
Age 40 to 44 yrs	635	7.5%	3,471	7.0%	9,195	6.7%	
Age 45 to 49 yrs	563	6.6%	3,184	6.5%	8,624	6.3%	
Age 50 to 54 yrs	484	5.7%	2,798	5.7%	7,528	5.5%	
Age 55 to 59 yrs	388	4.6%	2,319	4.7%	6,269	4.6%	
Age 60 to 64 yrs	381	4.5%	2,052	4.2%	5,290	3.9%	
Age 65 to 69 yrs	322	3.8%	1,743	3.5%	4,360	3.2%	
Age 70 to 74 yrs	262	3.1%	1,377	2.8%	3,353	2.5%	
Age 75 to 79 yrs	204	2.4%	1,097	2.2%	2,570	1.9%	
Age 80 to 84 yrs	134	1.6%	818	1.7%	1,898	1.4%	
Age 85 yrs plus	129	1.5%	863	1.8%	1,899	1.4%	
Male Median Age	33.6 y	/rs	33.6 )	/rs	32.0	) yrs	
Age 19 yrs or less	2,218	26.1%	12,246	24.8%	36,248	26.6%	
Age 20 to 64 years	5,243	61.6%	31,151	63.2%	85,906	63.1%	
Age 65 years Plus	1,051	12.4%	5,898	12.0%	14,079	10.3%	
Males per 100 Females (2010)							
Overall Comparison	101		99		104		
Age 0 to 4 yrs	108	52.0%	106	51.4%	106	51.4%	
Age 5 to 9 yrs	110	52.5%	107	51.7%	108	51.9%	
Age 10 to 14 yrs	117	54.0%	109	52.1%	108	52.0%	
Age 15 to 19 yrs	111	52.7%	95	48.6%	100	49.9%	
Age 20 to 24 yrs	121	54.7%	105	51.3%	113	53.0% 56.4%	
Age 25 to 29 yrs	128	56.2%	123	55.2%	129		
Age 30 to 34 yrs	122	54.9%	131	56.6%	132	56.9%	
Age 35 to 39 yrs	125	55.6%	122	55.0%	123	55.2%	
Age 40 to 44 yrs	118	54.2%	113	53.0%	116	53.7%	
Age 45 to 49 yrs	103	50.8%	108	52.0%	111	52.5%	
Age 50 to 54 yrs	97	49.1%	99	49.8%	101	50.3%	
Age 55 to 59 yrs	79	44.2%	85	46.0%	90	47.5%	
Age 60 to 64 yrs	78	43.7%	77	43.6%	83	45.2%	
Age 65 to 69 yrs	75	42.7%	76	43.3%	82	44.9%	
Age 70 to 74 yrs	73	42.0%	76	43.2%	79	44.0%	
Age 75 to 79 yrs	71	41.6%	68	40.5%	72	41.7%	
Age 85 yrs plus	61	37.8%	59 46	37.0%	63	38.6%	
Age 85 yrs plus	43	30.2%	46	31.6%	51	33.7%	
Age 19 yrs or less	112	52.8%	103	50.8%	105	51.3%	
Age 20 to 39 yrs	124	55.4%	119	54.4%	124	55.3%	
Age 40 to 64 yrs	96	48.9%	97	49.3%	101	50.3%	
Age 65 years Plus	66	39.7%	66	39.7%	71	41.4%	

## 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



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Scottsdale & McDowell	1 Mile		3 Miles		5 Miles	
Scottsdale, AZ	i wiie		3 Milles		J Willes	
Household Type (2010)						
Total Households	6,724		41,873		106,108	
Households with Children	1,643	24.4%	8,683	20.7%	25,480	24.0%
Average Household Size	2.49		2.28		2.45	
Est. Household Density	2,142.07 µ	osm	1,481.57 µ	osm	1,351.79 <i>μ</i>	osm
Population Family	11,995	70.9%	61,981	62.7%	175,698	65.9%
Population Non-Family	4,735	28.0%	33,486	33.9%	84,159	31.5%
Population Group Qtrs	178	1.1%	3,395	3.4%	6,951	2.6%
Family Households	3,426	50.9%	18,495	44.2%	50,233	47.3%
Married Couple Hhlds	2,247	65.6%	11,964	64.7%	32,118	63.9%
Other Family Hhlds	1,179	34.4%	6,531	35.3%	18,115	36.1%
Family Households With Children	1,624	47.4%	8,564	46.3%	25,161	50.1%
Married Couple With Children	938	57.8%	4,648	54.3%	13,821	54.9%
Other Family Hhlds With Children	686	42.2%	3,917	45.7%	11,340	45.1%
Family Households No Children	1,801	52.6%	9,931	53.7%	25,072	49.9%
Married Couple No Children	1,308	72.6%	7,316	73.7%	18,297	73.0%
Other Family Households No Children	493	27.4%	2,614	26.3%	6,775	27.0%
Average Family Household Size	3.50		3.35		3.50	
Average Family Income	\$67,212		\$82,012		\$84,718	
Median Family Income	\$57,588		\$64,950		\$63,183	
Non-Family Households	3,298	49.1%	23,378	55.8%	55,875	52.7%
Non-Family Hhlds With Children	19	0.6%	119	0.5%	319	0.6%
Non-Family Hhld No Children	3,279	99.4%	23,259	99.5%	55,556	99.4%
N-F Hhld Lone Person No Children	2,554	77.4%	18,109	77.5%	42,147	75.4%
Lone Male Householder	1,094	42.8%	8,400	46.4%	20,682	49.1%
Lone Female Householder	1,460	57.2%	9,709	53.6%	21,465	50.9%
N-F Hhld 2+ Persons No Children	725	22.0%	5,150	22.0%	13,408	24.0%
Average Non-Family Hhld Size	1.44		1.43		1.51	
Marital Status (2010)						
(15 Years or Older)	13,777		81,005		215,690	
Never Married	4,617	33.5%	30,180	37.3%	84,275	39.1%
Now Married	5,357	38.9%	29,763	36.7%	80,979	37.5%
Previously Married	3,802	27.6%	21,062	26.0%	50,436	23.4%
Separated Widowed	728	19.1%	4,254	20.2%	11,673	23.1%
Divorced	1,000 2,075	26.3% 54.6%	5,473 11,335	26.0% 53.8%	12,119 26,644	24.0% 52.8%
Educational Attainment (2010)	·					
Adult Population (25 Years or Older)	11,564		66,061		169,341	
Elementary (0 to 8)	739	6.4%	3,456	5.2%	12,553	7.4%
Some High School (9 to 11)	957	8.3%	4,609	7.0%	13,659	8.1%
High School Graduate (12)	3,267	28.3%	15,514	23.5%	37,632	22.2%
Some College (13 to 16)	2,764	23.9%	15,803	23.9%	38,266	22.6%
Associate Degree Only	788	6.8%	4,699	7.1%	11,721	6.9%
Bachelor Degree Only	2,150	18.6%	14,542	22.0%	35,212	20.8%
Graduate Degree	899	7.8%	7,438	11.3%	20,298	12.0%
Any College + (Some College or higher)	6,601	57.1%	42,481	64.3%	105,497	62.3%
College Degree + (Bachelor Degree or higher)	3,049	26.4%	21,980	33.3%	55,510	32.8%

## 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



Scottsdale & McDowell	1 Mile	3 Miles	5 Miles
Scottsdale, AZ			
Housing (2010) Total Housing Units Housing Units, Occupied Housing Units, Owner-Occupied Housing Units, Renter-Occupied Housing Units, Vacant Total Housing Units (2000) Historical Annual Change (2000-2010)	7,309 6,724 92.0% 4,115 61.2% 2,609 38.8% 585 7.4% 7,523 -214 -0.3%	47,703 41,873 87.8% 20,566 49.1% 21,308 50.9% 5,830 10.9% 45,480 2,223 0.5%	119,291 106,108 88.9% 50,150 47.3% 55,957 52.7% 13,183 10.0% 114,584 4,707 0.4%
Household Size (2010) Total Households 1 Person Household 2 Person Households 3 Person Households 4 Person Households 5 Person Households 6 Person Households 7+ Person Households	6,724 2,554 38.0% 1,631 24.3% 725 10.8% 973 14.5% 467 6.9% 193 2.9% 181 2.7%	41,873 18,109 43.2% 10,498 25.1% 3,971 9.5% 4,905 11.7% 2,431 5.8% 1,043 2.5% 916 2.2%	106,108 42,147 39.7% 25,814 24.3% 10,696 10.1% 13,986 13.2% 7,168 6.8% 3,342 3.1% 2,956 2.8%
Household Stability (2010) Total Households In current residence < 1 year In current residence 1-2 years In current residence 3-5 years In current residence 6-10 years In current residence > 10 years Turnover (% Annual Residential Turnover) Stability (% In Current Residence 5+ Years) Median Years in Residence	6,724 1,282 19.1% 1,938 28.8% 1,083 16.1% 789 11.7% 1,632 24.3% 19.1% 36.0% 3.6 yrs	41,873 10,096 24.1% 13,401 32.0% 6,372 15.2% 4,161 9.9% 7,843 18.7% 24.1% 28.7% 3.0 yrs	106,108 26,336 24.8% 35,760 33.7% 15,897 15.0% 9,728 9.2% 18,387 17.3% 24.8% 26.5% 2.8 yrs
Household Vehicles (2010) Total Vehicles Available Household: 0 Vehicles Available Household: 1 Vehicles Available Household: 2 Vehicles Available Household: 3+ Vehicles Available Average Per Household Owner Occupied Hhlds Vehicles Average Per Owner Household Renter Occupied Hhlds Vehicles Average Per Renter Household	11,126 581 8.6% 2,875 42.8% 2,219 33.0% 1,048 15.6% 1.7 Vehicles 7,477 67.2% 1.8 Vehicles 3,649 32.8% 1.4 Vehicles	68,874 3,441 8.2% 19,604 46.8% 13,628 32.5% 5,201 12.4% 1.6 Vehicles 36,856 53.5% 1.8 Vehicles 32,018 46.5% 1.5 Vehicles	176,131 9,437 8.9% 48,539 45.7% 34,308 32.3% 13,823 13.0% 1.7 Vehicles 92,275 52.4% 1.8 Vehicles 83,855 47.6% 1.5 Vehicles
Travel Time (2000) Worker Base (16 Years or Older) Travel to Work in 14 Minutes or Less Travel to Work in 15 to 29 Minutes Travel to Work in 30 to 59 Minutes Travel to Work in 60 Minutes or More Work at Home Average Travel Time to Work	8,592 2,723 31.7% 3,733 43.4% 1,657 19.3% 254 3.0% 224 2.6% 19.3 mins	48,567 14,961 30.8% 21,085 43.4% 9,385 19.3% 1,586 3.3% 1,550 3.2% 19.8 mins	128,225 39,441 30.8% 54,547 42.5% 25,218 19.7% 4,676 3.6% 4,343 3.4% 20.0 mins

## 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



Scottsdale & McDowell	1 Mile		3 Miles		5 Miles	
Scottsdale, AZ	i wile		3 Miles		3 Willes	
Transportation To Work (2000) Work Base Drive to Work Alone Drive to Work in Carpool Travel to Work - Public Transportation Drive to Work on Motorcycle Bicycle to Work Walk to Work Other Means Work at Home	8,592 6,714 1,036 158 25 169 186 80 224	78.1% 12.1% 1.8% 0.3% 2.0% 2.2% 0.9% 2.6%	48,567 36,646 5,514 1,364 263 972 1,841 418 1,550	75.5% 11.4% 2.8% 0.5% 2.0% 3.8% 0.9% 3.2%	128,225 92,107 17,183 4,314 619 3,747 4,838 1,072 4,343	71.8% 13.4% 3.4% 0.5% 2.9% 3.8% 0.8% 3.4%
Daytime Demos (2010) Total Number of Businesses Total Number of Employees Company Headqtrs: Businesses Company Headqtrs: Employees Employee Population per Business Residential Population per Business Est. Adj. Daytime Demographics (Age16+)	591 6,505 2 13 11.0 28.6 1		5,822 95,739 14 7,508 16.4 t 17.0 t		13,227 223,459 36 9,566 16.9 t 20.2 t 304,469	
Labor Force (2010) Labor: Population Age 16+ Unemployment Rate Labor Force Total: Males Male civilian employed Male civilian unemployed Males in Armed Forces Males not in labor force Labor Force Total: Females Female civilian employed Female civilian unemployed Females in Armed Forces Females not in labor force  Employment Force Change (2000-2010) Male Change (2000-2010)	13,522 6,729 4,579 366 11 1,773 6,793 3,755 234 2 2,802 -244 -100 -144	4.4% 49.8% 68.0% 5.4% 0.2% 26.3% 50.2% 55.3% 3.4% 	80,819 39,962 27,625 2,260 92 9,985 40,857 23,083 1,658 10 16,106 2,238 1,409 829	4.8% 49.4% 69.1% 5.7% 0.2% 25.0% 50.6% 56.5% 4.1% 	213,605 108,731 74,401 6,686 168 27,475 104,874 57,999 5,256 26 41,594 4,351 2,940 1,412	5.6% 50.9% 68.4% 6.1% 0.2% 25.3% 49.1% 55.3% 5.0% 
Occupation (2000) Occupation: Population Age 16+ Occupation Total: Males Occupation Total: Females Mgmt, Business, & Financial Operations Professional and Related Service Sales and Office Farming, Fishing, & Forestry Construction, Extraction, & Maintenance Production, Transport, & Material Moving White Collar Blue Collar	8,578 4,679 3,899 1,109 1,515 1,548 2,842 22 750 792	54.5% 45.5% 12.9% 17.7% 18.0% 33.1% 0.3% 8.7% 9.2% 63.7% 36.3%	48,470 26,216 22,255 7,348 9,662 8,785 15,456 66 3,327 3,827	54.1% 45.9% 15.2% 19.9% 18.1% 31.9% 0.1% 6.9% 7.9% 67.0% 33.0%	128,049 71,462 56,587 17,564 27,188 22,140 38,363 190 10,336 12,268	55.8% 44.2% 13.7% 21.2% 17.3% 30.0% 0.1% 8.1% 9.6% 64.9% 35.1%

#### 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



Scottsdale & McDowell	1 Mile		3 Miles		5 Miles	
Scottsdale, AZ	i Mille		3 Willes		3 Willes	•
Units In Structure (2000)						
Total Units	7,523		45,480		114,584	
1 Detached Unit	4,295	57.1%	16,300	35.8%	44,103	38.5%
1 Attached Unit	789	10.5%	5,458	12.0%	13,058	11.4%
2 Units	59	0.8%	667	1.5%	1,638	1.4%
3 to 4 Units	312	4.1%	3,230	7.1%	7,350	6.4%
5 to 9 Units	501	6.7%	3,709	8.2%	8,101	7.1%
10 to 19 Units	483	6.4%	4,121	9.1%	8,948	7.8%
20 to 49 Units	155	2.1%	2,833	6.2%	8,060	7.0%
50 or more Units	727	9.7%	7,826	17.2%	19,049	16.6%
Mobile Home or Trailer	203	2.7%	1,292	2.8%	4,029	3.5%
Other Structure	-	-	44	0.1%	248	0.2%
Homes Built By Year (2000)						
Homes Built 1999 to 2000	2	-	992	2.2%	2,392	2.1%
Homes Built 1995 to 1998	68	0.9%	1,336	2.9%	3,673	3.2%
Homes Built 1990 to 1994	161	2.1%	1,964	4.3%	4,626	4.0%
Homes Built 1980 to 1989	838	11.1%	8,184	18.0%	22,800	19.9%
Homes Built 1970 to 1979	1,467	19.5%	12,163	26.7%	30,679	26.8%
Homes Built 1960 to 1969	2,475	32.9%	12,001	26.4%	27,326	23.8%
Homes Built 1950 to 1959	2,329	31.0%	7,899	17.4%	19,515	17.0%
Homes Built 1940 to 1949	137	1.8%	608	1.3%	2,434	2.1%
Homes Built Before 1939	46	0.6%	332	0.7%	1,139	1.0%
Median Age of Homes	34.2 y	<i>ir</i> s	ر 27.9	/rs	27.9 y	ırs -
Home Values (2000)						
Owner Specified Housing Units	4,024		16,936		43,311	
Home Values \$1,000,000 or More	11	0.3%	97	0.6%	486	1.1%
Home Values \$750,000 to \$999,999	_	-	87	0.5%	482	1.1%
Home Values \$500,000 to \$749,999	-	-	243	1.4%	949	2.2%
Home Values \$400,000 to \$499,999	14	0.4%	281	1.7%	1,004	2.3%
Home Values \$300,000 to \$399,999	-	-	399	2.4%	1,240	2.9%
Home Values \$250,000 to \$299,999	-	-	326	1.9%	1,158	2.7%
Home Values \$200,000 to \$249,999	15	0.4%	816	4.8%	2,182	5.0% 5.1%
Home Values \$175,000 to \$199,999	24	0.6%	678	4.0%	2,191	0.170
Home Values \$150,000 to \$174,999	275	6.8%	1,769	10.4%	4,338	10.0%
Home Values \$125,000 to \$149,999	1,221	30.3%	4,573	27.0%	8,370	19.3%
Home Values \$100,000 to \$124,999	1,417	35.2%	3,903	23.0%	8,922	20.6%
Home Values \$90,000 to \$99,999	353 266	8.8%	1,361 970	8.0%	3,775	8.7%
Home Values \$80,000 to \$89,999		6.6%	570 570	5.7%	3,218	7.4%
L Home Values \$70 000 to \$70 000	162		570	3.4%	1,907	4.4%
Home Values \$70,000 to \$79,999	163 75	4.0%		2 20/	1 // 72	
Home Values \$60,000 to \$69,999	75	1.9%	388	2.3%	1,473 802	
Home Values \$60,000 to \$69,999 Home Values \$50,000 to \$59,999	75 60	1.9% 1.5%	388 188	1.1%	802	1.9%
Home Values \$60,000 to \$69,999 Home Values \$50,000 to \$59,999 Home Values \$35,000 to \$49,999	75 60 35	1.9% 1.5% 0.9%	388 188 141	1.1% 0.8%	802 436	1.9% 1.0%
Home Values \$60,000 to \$69,999 Home Values \$50,000 to \$59,999 Home Values \$35,000 to \$49,999 Home Values \$25,000 to \$34,999	75 60 35 14	1.9% 1.5% 0.9% 0.3%	388 188 141 43	1.1% 0.8% 0.3%	802 436 154	1.9% 1.0% 0.4%
Home Values \$60,000 to \$69,999 Home Values \$50,000 to \$59,999 Home Values \$35,000 to \$49,999 Home Values \$25,000 to \$34,999 Home Values \$10,000 to \$24,999	75 60 35 14 41	1.9% 1.5% 0.9% 0.3% 1.0%	388 188 141 43 63	1.1% 0.8% 0.3% 0.4%	802 436 154 145	1.9% 1.0% 0.4% 0.3%
Home Values \$60,000 to \$69,999 Home Values \$50,000 to \$59,999 Home Values \$35,000 to \$49,999 Home Values \$25,000 to \$34,999 Home Values \$10,000 to \$24,999 Home Values \$0 to \$9,999	75 60 35 14 41 41	1.9% 1.5% 0.9% 0.3%	388 188 141 43 63 41	1.1% 0.8% 0.3%	802 436 154 145 80	1.9% 1.0% 0.4% 0.3%
Home Values \$60,000 to \$69,999 Home Values \$50,000 to \$59,999 Home Values \$35,000 to \$49,999 Home Values \$25,000 to \$34,999 Home Values \$10,000 to \$24,999	75 60 35 14 41	1.9% 1.5% 0.9% 0.3% 1.0%	388 188 141 43 63	1.1% 0.8% 0.3% 0.4%	802 436 154 145	3.4% 1.9% 1.0% 0.4% 0.3% 0.2%

# **1990 - 2000 Census, 2010 Estimates with 2015 Projections** *Calculated using Proportional Block Groups*



Scottsdale & McDowell	1 Mile		3 Miles	;	5 Miles	
Scottsdale, AZ						
Consumer Expenditure (Annual Total)						
Total Household Expenditure (2010)	\$328 M		\$2.20 B		\$5.56 B	
Total Non-Retail Expenditures (2010)	\$188 M		\$1.26 B		\$3.19 B	
Total Retail Expenditures (2010)	\$140 M		\$936 M		\$2.37 B	
Apparel (2010)	\$15.7 M		\$105 M		\$268 M	
Contributions (2010)	\$11.7 M		\$80.8 M		\$208 M	
Education (2010)	\$7.67 M		\$52.8 M		\$136 M	
Entertainment (2010)	\$18.2 M		\$122 M		\$309 M	
Food And Beverages (2010)	\$50.9 M		\$339 M		\$857 M	
Furnishings And Equipment (2010)	\$14.2 M		\$95.1 M		\$241 M	
Gifts (2010)	\$8.45 M		\$57.6 M		\$147 M	
Health Care (2010)	\$20.5 M		\$136 M		\$343 M	
Household Operations (2010)	\$11.4 M		\$77.3 M		\$197 M	
Miscellaneous Expenses (2010)	\$5.58 M		\$37.2 M		\$93.6 M	
Personal Care (2010)	\$4.77 M		\$32.0 M		\$80.9 M	
Personal Insurance (2010)	\$3.24 M		\$22.1 M		\$56.6 M	
Reading (2010)	\$1.08 M		\$7.25 M		\$18.3 M	
Shelter (2010)	\$63.1 M		\$423 M		\$1.07 B	
Tobacco (2010)	\$2.24 M		\$14.8 M		\$37.1 M	
Transportation (2010)	\$65.8 M		\$437 M		\$1.10 B	
Utilities (2010)	\$23.5 M		\$157 M		\$395 M	57.4% 42.6% 4.8% 3.7% 2.4%
Consumer Expenditure (per Household per Month)						
Total Household Expenditure (2010)	\$4,066		\$4,370		\$4,366	
Total Non-Retail Expenditures (2010)	\$2,333	57.4%	\$2,508	57.4%	\$2,507	57.4%
Total Retail Expenditures (2010)	\$1,733	42.6%	\$1,863	42.6%	\$1,859	42.6%
Apparel (2010)	\$194	4.8%	\$210	4.8%	\$210	4.8%
Contributions (2010)	\$145	3.6%	\$161	3.7%	\$163	3.7%
Education (2010)	\$95	2.3%	\$105	2.4%	\$107	2.4%
Entertainment (2010)	\$225	5.5%	\$242	5.5%	\$242	5.6%
Food And Beverages (2010)	\$631	15.5%	\$674	15.4%	\$673	5.6% 15.4% 4.3% 2.6%
Furnishings And Equipment (2010)	\$176	4.3%	\$189	4.3%	\$189	4.3%
Gifts (2010)	\$105	2.6%	\$115	2.6%	\$115	2.6%
Health Care (2010)	\$254	6.2%	\$271	6.2%	\$270	6.2%
Household Operations (2010)	\$142	3.5%	\$154	3.5%	\$155	3.6%
Miscellaneous Expenses (2010)	\$69	1.7%	\$74	1.7%	\$73	1.7%
Personal Care (2010)	\$59	1.5%	\$64	1.5%	\$64	1.5%
Personal Insurance (2010)	\$40	1.0%	\$44	1.0%	\$44	1.0%
Reading (2010)	\$13	0.3%	\$14	0.3%	\$14	0.3%
Shelter (2010)	\$783	19.2%	\$842	19.3%	\$841	19.3%
Tobacco (2010)	\$28	0.7%	\$29	0.7%	\$29	0.7%
Transportation (2010)	\$816	20.1%	\$870	19.9%	\$864	19.8%
Utilities (2010)	\$291	7.2%	\$312	7.1%	\$311	7.1%